MULTIMEDIA UNIVERSITY STUDENT IDENTIFICATION NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2017/2018

BET2014– BUSINESS ETHICS

(All sections / Groups)

16 MARCH 2018
3 p.m –5 p.m
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This Question paper consists of 2 pages with 4 Questions only.
2. Attempt **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

QUESTION 1

a) As managers have limited time and resources, they have to choose to prioritize the needs and demands of a particular group of stakeholders. Identify and explain the **THREE (3)** attributes used to determine the importance of stakeholders.

(12 marks)

b) Explain influence and how can influence be used ethically and unethically at workplace. How to make sure power and influence are exercised in an ethical manner?

(13 marks)

(Total: 25 marks)

QUESTION 2

a) Discuss **FIVE (5)** strategies to raise ethical awareness of workers in an organisation.

(15 marks)

b) Explain code of ethics and provide **SIX (6)** examples of content areas that could be included in the code.

(10 marks)

(Total: 25 marks)

QUESTION 3

a) What is the purpose of ethical auditing? Discuss the five-parts of the ethical auditing procedure.

(13 marks)

b) Explain the concepts of environment auditing, environmental justice and equator principles.

(12 marks)

(Total: 25 marks)

Continued...

QUESTION 4

a) HSBC Bank in Malaysia is in partnership with organisations, such as Earthwatch and Global Environmental Centre, to raise the awareness of their employees and local communities about environmental sustainability and water conservation. Discuss **THREE (3)** types of initiatives that can be undertaken by employees of HSBC within the firm.

(12 marks)

b) Corruption refers to any dishonest conduct undertaken by a person entrusted with a position by an authority. Managers may use their formal power for their personal benefits. Identify and explain the **THREE (3)** corrupt activities and **THREE (3)** types of corruption that could happen in an organisation.

(13 marks)

(Total: 25 marks)

End of Paper